

# THE MIRROR JOURNAL

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## A BIG RED TAG SLAUGHTER SALE at THE MIRROR CASH STORE

Starting on SATURDAY MORNING NOV. 7th at 9 o'clock. We are giving you the opportunity to buy at this store at lower prices than you have ever bought them for before at any store or at any sale in this country.

Forced to raise the CASH is the reason for this SLAUGHTER SALE

We want to impress upon you the fact that every single article in this store is on sale.

You will be more than welcome to come in and inspect our prices whether you buy or not.

Call in and look around, we believe you will see something you want.

We are calling this a Red Tag Sale because every article in the store will be marked in plain figures on a Red Tag.

We are calling it a Slaughter Sale because the prices will most certainly be slaughtered.

It will pay you to come to this sale early, as you will be able to get a better choice.

We have made some strong statements. Come in and see if we keep our word.

Winter is here and we have a heavy stock of winter goods and they are every last article on sale at slaughter prices.

Time and space will not permit us to list all the bargains but we want you to come and be convinced that this is a genuine sale.

We can not deny the fact that money is pretty tight, but you can make your money buy a whole lot more for you at this sale.

## 15 DAYS SALE 15

The Big Red Tag Slaughter Sale starts on Saturday morning Nov. 7th at 9 o'clock and closes Saturday night November 21st

SALE IN CHARGE OF  
THE MERCANTILE SALES Co.

### AN ACCIDENT

Is apt to happen in your home at any time. Every home should have on hand a few simple drugs that will save a great deal of suffering.

Carbolic Acid	Absorbent Cotton	Hydrogen Peroxide
Bandages	Oil of Oil	Lin's Gauze
White Liniment	Zinc Ointment	Camphorated Oil
Iodine	Toothache Drops	Headache Wafers

These simple remedies should be in every home  
Just received a gross of French Perfumed Toilet Soap, bought at a sacrifice price, regular price 25¢ a case. Sale Price 2 for 25¢.

CHAS. L. SUGGETT, P.C., A. C., Phm. B.  
Chemist and Druggist

### THE MIRROR EXHIBIT

Exhibit Brings Visitors to Mirror District in One Week

The following letter was received by Mr. W. C. McCormack, President of the Board of Trade, of Mirror, from W. A. Miller, secretary of the Edmonton Industrial Association, and is self explanatory.

W. C. McCormack,  
President, Board of Trade,  
Mirror, Alta.

Dear Mr. McCormack:—I regret that I was delayed in reaching the office the morning you left and failed to see you.

Since you left, Bryan-May Co. have given over to four engagements of shows around Mirror which are now on display in your booth. As soon as you send me the sign for the booth and the blue and white memo for your booth, I shall see that it receives a proper display.

The Mirror booth is attracting a great deal of attention here and within a few days we expect to run a picture of the booth and a description of it in our daily papers.

This morning two gentlemen started out on an auto trip east and south from Edmonton for the purpose of a general survey of the district, to determine the best location.

These men should reach Mirror shortly after the receipt of this letter. I have given them your name and they doubtless will call upon you. They are to interview Sam. W. and Wm. Anderson, one of them has been in the lumber business and says he knows you well.

I shall be glad to have one of them call on you, promising them no with no accident on the road and are able to reach you on this trip.

In the meantime, we are still awaiting the listing blanks and we feel that we could be most serviceable to the district if we could have them.

Very sincerely yours,

EDMONTON INDUSTRIAL ASSOCIATION

Cormack was in Edmonton last week installing the exhibit in the Mirror Booth. There are sixteen booth that have been taken up in the booth occupying a space of 1 x 100 ft. each.

The Edmonton Industrial Association, which is composed of about five hundred of Edmonton's live business men, will be represented in the popular candidate for Mayor of the (possibly) president, has their offices on the same floor and connected with the exhibition room. Together they occupy the entire top floor of the Purvis-block which is located on the corner of First St. and Jasper Ave., in the heart of the business district of the city.

The exhibits are for the purpose of bringing before the public and the interesting sectional industrial resources of the district, attracting the public.

Cards for listing property in Mirror district can be obtained by applying to W. C. McCormack, who will explain them to those wishing to list.

Let us work together to boost the Industrial District of Mirror.

A meeting will be called by the Board of Trade for next Tuesday afternoon, Nov. 10, at 3 p. m. to which all interested in the movement are invited to be present.

rather than condemnation. The latter course might have a beneficial effect, but even that is questionable.

Anniversary services will be held in the Methodist Church on Sunday, November 29th,

and on the following evening, Monday, Nov. 30th, a harvest home supper will be given in Kadlec's hall. Please keep these dates open. Look for further particulars in next week's issue.

### COAL! COAL!

HUMBERSTONE  
\$6.00 PER  
TON

—

DWEAKS COAL  
\$6.50 PER  
TON

The two best coals handled  
in this district. Prices are  
the lowest.

The Imperial Lumber Co. Ltd.  
K. B. IVESEN, Manager, MIRROR

### Women's

and

### Children's

### Underwear

Our Stock was  
never so well as-  
sorted as at pre-  
sent, and our  
prices are abso-  
lutely right, we  
have as follows:

Childrens' Wool Underwear, Ladies  
Cotton and Wool and Pure Wool  
Waists and Drawers and Combinations,  
Ladies' and Childrens' Hosiery in  
Cashmere and Wool.

### Panrucker & Holland

Mirror and Alix

Mr. J. A. Johnson and W. G. Mc-

Last week two more phones were added to the Mirror phone list, The Star Pool Hall, No. 23 and Tullock Ivory Bar, No. 21. There is several more phones to be installed shortly.





# THE CANADIAN BANK OF COMMERCE

EDMUND WALKER, C.V.O., LL.D., D.C.L., President  
ALEXANDER LAIRD, General Manager  
V. C. BROWN, Superintendent of Central Western Branches

CAPITAL, \$15,000,000 RESERVE FUND, \$13,500,000

## BANKING BY MAIL

Accounts may be opened at every branch of The Canadian Bank of Commerce to be operated by mail, and will receive the same careful attention as is given to all other departments of the Bank's business. Money may be deposited or withdrawn in this way as satisfactorily as by a personal visit to the Bank.

MIRROR BRANCH :  
T. S. Little, Acting Manager

## SPECIAL STEAMSHIP SAILINGS

The Grand Trunk Pacific Railway feels it their duty to advise their patrons through the columns of this publication the fact that the number of steamers assigned by the various Steamship Companies to Christmas Excursion travel is very limited, due as we are all well aware, to the fact that a great number of steamers having been requisitioned by His Majesty's Government, in defense of the British Empire. Consequently patrons contemplating an ocean voyage and taking advantage of the usual holiday rates prevailing at that time should make it their duty to consult the Grand Trunk Pacific Agents at the earliest opportunity and make arrangements for the trip. The Grand Trunk Pacific contemplate running through special electric lighted tourist sleeping cars to Atlantic seaports to connect with the various transatlantic steamers. These have proved very popular in the past and numerous inquiries have been received at head-quarters as to if through tourist cars would again be operated this year.

### MILITARY TRAINING

The members of The Buffalo Lake 13'th Association are requested to report for drill at Kadue's Hall, Mirror, at 8:30 p. m. Tuesday, Nov. 10th. Any man wishing to take military training is invited to attend.

Geo. Robinson, Conductor.

## EPISODES FROM THE GREAT WAR

A German estate owner, who served as a lieutenant in General Hindenburg's army, was together with three of his comrades taken prisoners by the Russians. Lots of Russian soldiers came up to take a look at the prisoners.

Great was the German Squires surprise, when one of the rough-looking Russians addressed him in good German: "Yes, I am Mr. S." Why does not Mr. S. recognize me? I am Long Joseph," who worked for you for over four years. Well, yes says the squire, "I recognize you now. Listen, you can help me out of this pinch!"

The Russian, who whilst working for the German squire had had the time of his life, did not hesitate, but secretly snatched a revolver and a knife to his previous employer. That no suspicion should fall on him, he asked the Germans to kill the two German standing guard. To this the Germans had no objection, their ropes were cut with the knife, they shot out the two guards and got away. A stone of bullets followed them and the squire however was shot under him, but he jumped up behind one of his friends, and after 5 hours hard riding they reached their own regiment.

### HEARTY GREETINGS

An English sailor writes about the naval battle outside Heligoland:

Everything on board went like water work, every man lost his balance, and when going the giddy fax of jokes, which always helps to keep up our humor.

When we loaded the guns we were painted on the inevitable: "Heartly Greetings from England, etc. The whole thing looked more like a pantomime than a war.

### THE JOURNAL \$1.00 A Year.

#### Listings Wanted

Four new average evolutions of the Journal \$1.00 a year with revenue producing premiums, in the city of Vancouver and the fruit farms outside Vancouver.

W. MacKIRDY  
MIRROR ALBERTA



#### Send For These Folders Today

They contain complete information about the Journal \$1.00 a year and the way to go. They will put you on the right track to make your fortune a checkbook.

W. MacKIRDY

## MCCORMACK LUMBER Co'

## LUMBER, COAL AND BUILDING SUPPLIES

Head Quarters for Calgary Colliery Coal

Yard and Office  
Opposite Livery Barn

W. C. McCormack, Manager

## THE JOURNAL MIRROR, ALBERTA

### The Mirror Journal

Published every Friday at Mirror Alberta.

### Subscription Rates

To all points in Canada, \$1.00 to the U. S., \$1.50 per Year.

### Advertising Rates

Legal and Municipal Advertising, 10 cents per line for first insertion; 1 cent per line for subsequent insertions.

Local, Strayed or Found Notices, 20 cents per line per insertion. Time insertions for \$1.00.

### Professional Advertisements \$1.00 per month.

Reading Notices in Local columns, 10 cents per line for first insertion; 1 cent per line for subsequent insertions.

Display Advertising Rates given on application.

All Contract Advertising Accounts are to be settled at the end of each month.

We do not necessarily concur in the acceptability of any views expressed by our writers or by our advertisers. Letters may be signed by a bona fide signature.

Good & Balsamite, Publishers

MIRROR, ALTA., NOV. 6, 1914

With this issue THE JOURNAL starts on the fourth year of its existence and despite the financial stringency, caused by the war, &c., we continue to publish a weekly chronicle of events pertaining to Mirror and district. We confidently look forward to better times for everyone, and with a view to informing outsiders that Mirror is still on the map, we trust our supporters will continue to give us their support, which is necessary, if only on a small scale. We appreciate and thank one and all for the support during the past year.

### COUNCIL MINUTES

The Village Council met in regular session last Monday evening, Nov. 2nd. Present, T. R. McTavish, P. Neis and R. J. Raynor.

The following amounts were presented:

E. Goode, auditing, \$8.00
Mirror Hardware Co., 3.85
Ron, Telephone, 7.20
A. Burton, 3.60
J. S. Crook, 3.00
Christie's Book Store, 3.00
A. Mest, 1.00
A. R. Hopkins, 6.50
Contra acts, Village of Mirror, 5.00
J. Boni, 1.30
A. Thompson, 3.00
Contra acts, 2.00

Accounts were ordered to be paid as specified.

It was decided to offer the position of scavenger to J. Vanas at a salary of \$50 per month, and if not accepted to J. P. Erickson at the same salary for a period of three months.

A semi-monthly report of work done will have to be submitted by the scavenger. (Note.—J. P. Erickson has since been appointed scavenger.)

The secretary was instructed to forward a copy of Tax Enforcement Return to the Registrar of Land Titles, together with the sum of \$25.

A note at the Canadian Bank of Commerce for \$500 and interest was ordered to be paid.

A demand from the School Board for \$700 was favorably considered.

Meeting adjourned.

The Voluntary Aid Detachment are giving a ten-cent tea in the Library building on Tuesday afternoon, Nov. 10th. Tea and coffee will be served from 4 to 7 o'clock.

Duitman & Johnson are giving away a \$4000 piano. Every article you buy at their store you will receive a coupon for so many votes on the article purchased. Full details will appear next week.

## LOCAL AND GENERAL NEWS ITEMS

### A. J. FRANK, A. A. I.

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in any part of the Province.

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